



Intellectual  
Property  
Office

# BRAND MANAGEMENT VALUATION AND PROTECTION

CONTEMPORARY ISSUES IN INDIA AND THE U.K.



**Adam Williams**  
Intellectual Property Office UK



**Martin Brassell FRSA**  
Co-Founder and CEO, Inngot Limited



**Aishani Bansal**  
Founder and CEO at  
Isthmus Consulting



**Pravin Anand**  
Managing Partner  
Anand and Anand Advocates  
Intellectual Property Law Firm



**Nick McDonald**  
Intellectual Property Solicitor  
Partner, Potter Clarkson



**Dr. Raman Mittal**  
Associate Professor  
Faculty of Law  
University of Delhi



**Safir Anand**  
Senior Partner  
Anand and Anand Advocates  
Intellectual Property Law Firm



**Sanjay Kapur**  
Partner, Potter Clarkson  
Institute of Trade Mark Attorneys (UK)



**Dibyojyoti Mainak**  
General Counsel at Inshorts



**Kate O' Rourke**  
Senior Counsel  
Charles Russell Speechlys LLP and  
Institute of Trade Mark Attorneys (UK)



**Rajiv Maheshwari**  
CEO  
Anand And Anand